Practicum 2.4 Playtest research plan

Team x – teamname

Teammembers:

# Research questions

## Main research question

How is the intended experience (as described in P2.1) realized in the player?

## Intended experience summary

Write a summary of the intended experience, based on P2.1. This should contain at least your vision statement.

## Sub research questions

Write down 3-5 research questions. For each question, shortly describe how it is related to the intended experience.

# Method

Note that you should use at least one qualitative and one quantitative method.

## Research method for question 1

Write down what type of methods will be used (e.g., questionnaire, observation, interview, metrics) and describe shortly why this is appropriate.

## Research method for question 2

Write down what type of methods will be used (e.g., questionnaire, observation, interview, metrics) and describe shortly why this is appropriate.

## Research method for question 3

Write down what type of methods will be used (e.g., questionnaire, observation, interview, metrics) and describe shortly why this is appropriate.

## Research method for question 4

Write down what type of methods will be used (e.g., questionnaire, observation, interview, metrics) and describe shortly why this is appropriate.

## Research method for question 5

Write down what type of methods will be used (e.g., questionnaire, observation, interview, metrics) and describe shortly why this is appropriate.

# Method details

For each method you will use, describe in detail how the method will be executed. Also describe what data the method will yield and how it will be processed.

## Questionnaire

Describe at least which questions will be in the questionnaire, when the questionnaire will be given to the playtesters, and how the data of the questionnaire will be processed.

## Observation

Describe at least the focus points of the observation, how the observations will be noted down, and how the data will be processed.

## Interview

Describe at least the starting questions of the interview, how the interviews will be recorded, and how the data will be processed.

## Metrics

Describe at least what data will be recorded in the game, how the data will be stored and how it will be processed.

## Another method

If you want to use another method, give a description similar to the descriptions of the methods above.

# Serendipitous findings

Shortly describe how the serendipitous findings will be noted down.